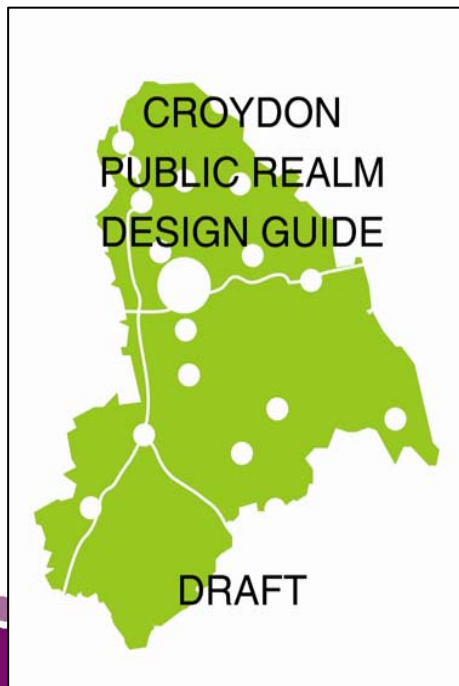


# Connected Croydon Programme

*Tim Naylor*  
*Cycle Forum – 06 November 2012*

# Connected Croydon Programme - public realm delivery in CMC

Over £50M of funded public realm infrastructure investment over the next 3 years



## STRATEGIC INTERVENTIONS





ASSESSMENT OF INTERVENTIONS REQUIRED IN ORDER TO ACHIEVE A PROPOSED PUBLIC REALM NETWORK


KEY:

 OAPF area


PLACES

 new provision

 transformation

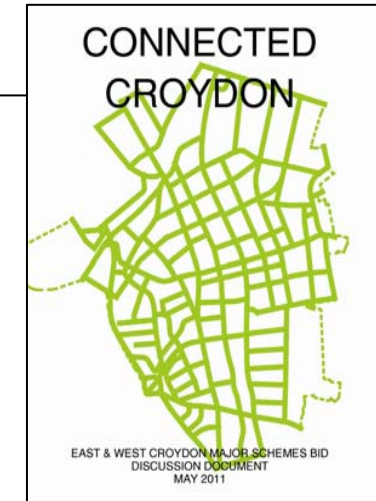
 gradual upgrade

CONNECTIONS

 new provision

 transformation

 systematic upgrade



# Completed Schemes

## East Croydon Footbridge



✓ New £20m footbridge creating level access to all platforms for the first time with four lifts

✓ New Station Entrance from Dingwall Road to the west opening in July 2013

✓ New public route to be provided through Ruskin Square site

✓ Future connection to the east, providing new publicly accessible route across the railway

✓ **Completion: Summer 2013**

## Legible London Signage (Phases 1 & 2)



- ✓ Pan London wayfinding scheme consisting of map based panels, finger posts and wall mounted signs
- ✓ Signs integrated into TfL's public transport network to improve access to facilities, services and local attractions
- ✓ Croydon's scheme largest within London
- ✓ Specifically tailored to improve accessibility and legibility within the CMC and adjoining district centres
- ✓ Inclusion of symbols to indicate stepped access providing pedestrians with the information they need to make decisions about their journey
- ✓ **Completion of Phases 1 & 2: Summer 2012**

## Connect 2 (Roman Way and Charles Street)



- ✓ Safer and more pleasant pedestrian and cycle route between Wandle Park and Lloyd Park
- ✓ Wider footways, new surfacing and new crossings delivered at Wandle Park to New South Quarter, Roman Way, and Charles Street
- ✓ **Completion: Autumn 2012**

## Wandle Park



✓ Upgrade of all paths within the park improving level access to new and existing facilities

✓ Transformed pavilion including wheelchair accessible toilets, café and changing rooms

✓ Ongoing work with TfL to improve level access from Wandle Park Tram stop to the park

✓ **Completion of Landscaping: Winter 2012/13**

✓ **Completion of Pavilion: Spring 2013**

# Future Schemes



## College Green Paving



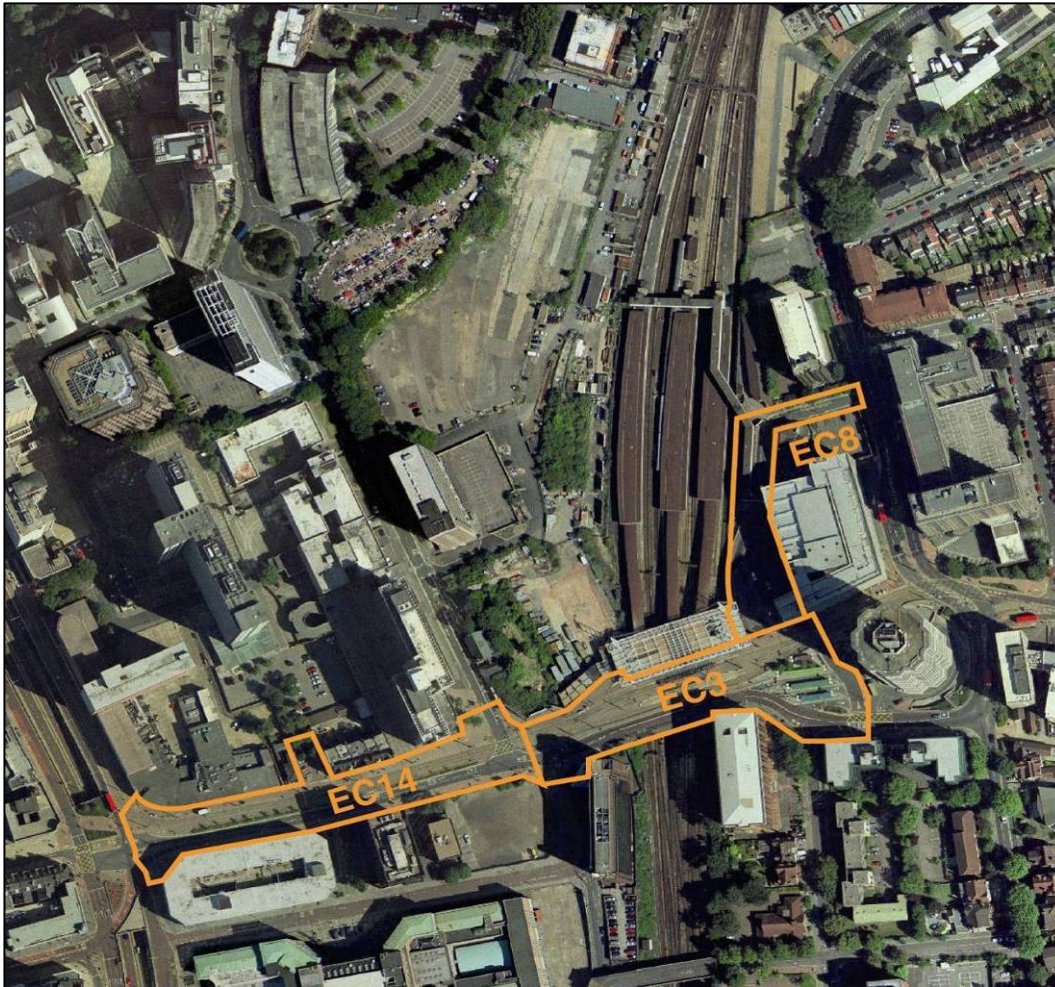
- ✓ New accessible ramped access from College Green and Croydon College entrance to Wellesley Road bus stops and Fairfield Halls
- ✓ New, robust surface replacing broken paving
- ✓ Incorporation of accessible seating
- ✓ **Completion: Spring 2013**

## Central Parade, New Addington Phase 2



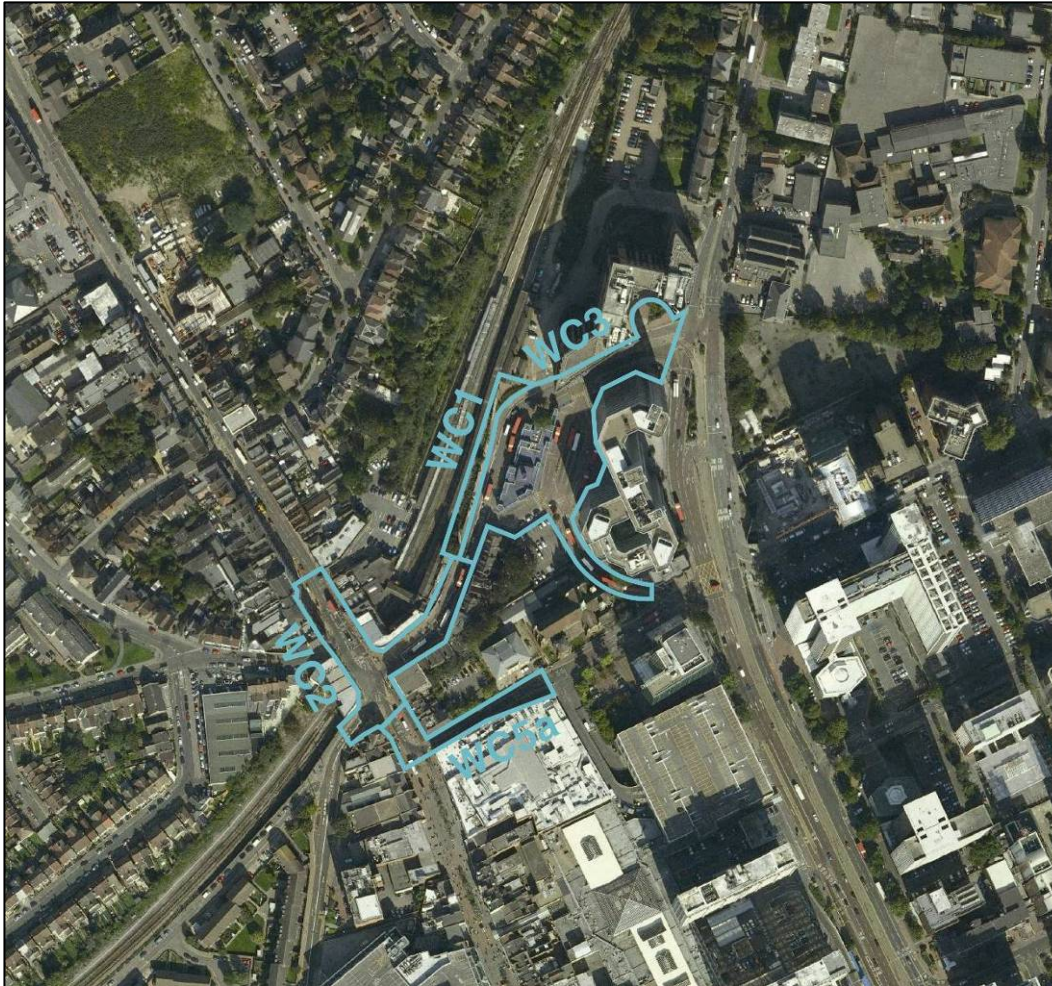
- ✓ Raised footway to create step-free access into Central Parade shops
- ✓ New surfacing treatment to remove trip hazards and create a smooth consistent surface
- ✓ Creation of compliant and clearly defined crossing points to create a safer environment for people to use
- ✓ Rationalisation of car parking and vehicular movement to improve pedestrian priority
- ✓ **Completion: Winter 2013/14**

## East Croydon Interchange Public Realm



- ✓ £5.5m scheme to transform the Borough's front door into a unique, high quality arrival space
- ✓ Improved surfaces, soft landscaping, decluttered pedestrian areas and integrated safety and security measures
- ✓ New level walkway to connect with the eastern end of the footbridge in the future
- ✓ **Integrated cycle hub on Billinton Hill**
- ✓ Safer, more direct crossings on George Street
- ✓ Improved junction at Wellesley Road / George Street
- ✓ **Completion: Winter 2014/15**

## West Croydon Interchange Public Realm



- ✓ £4.6m scheme to create a public realm that is welcoming, high quality and inclusive; revealing and celebrating the best of West Croydon
- ✓ A transformed public realm in terms of capacity, levels, materials, accessibility and appearance with reduced street clutter
- ✓ Easier pedestrian interchange between trains, trams, buses and taxis
- ✓ New and improved pedestrian crossings along Station Road, London Road and North End
- ✓ **Completion: Winter 2014/15**

## Lansdowne Road and Dingwall Road Junction



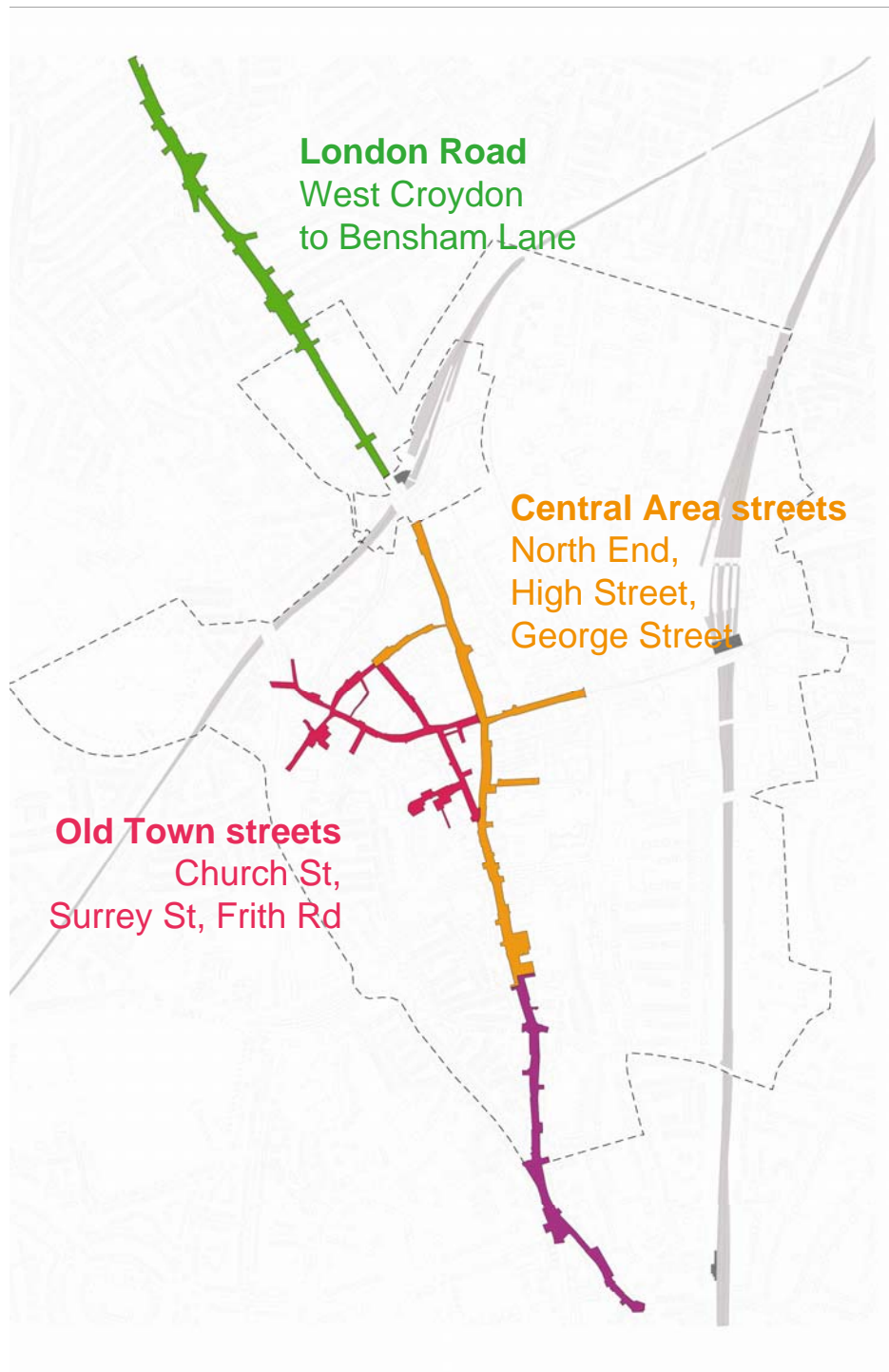
- ✓ New arrival space for the western entrance to the East Croydon Footbridge
- ✓ Reconfiguration of the roundabout to create a pedestrian friendly square with safer pedestrian crossings
- ✓ Improved level access public transport interchange between East Croydon Station, existing bus provision and a new taxi rank
- ✓ Wider, decluttered footways connecting the new East Croydon Station entrance with Wellesley Road and the Whitgift Centre
- ✓ **Completion: Summer 2013**

## Wellesley Road Crossings



- ✓ Series of new surface level pedestrian crossings across Wellesley Road / Park Lane linking:
- ✓ Queen's Gardens with Fairfield Halls
- ✓ Taberner House with the Friends Meeting House
- ✓ Poplar Walk with Bedford Park
- ✓ Lansdowne Road with the Whitgift Centre
- ✓ Alternative to inaccessible and unwelcoming pedestrian subways
- ✓ **Completion: Summer 2013**

# High Streets Improvement



# Project 1

## Town Centre High Streets

The project includes a mix of;

- Public realm works
- Building facade works (60 units)



# Project 1

## Timescale

- Sept 12: Secure MRF funding
- March 13: Appoint design team (*public realm and building facades*)
- May 13: Public realm RIBA stage C
- May 13: Building facade work – small and large scale approaches
- June 13: Public consultation
- July 13: Building facade work – commence large scale design work
- Aug 13: Building facade work – start delivery of small scale works
- Sept 13: Public realm and building facade RIBA stage D
- Nov 13: Public realm and building facade RIBA stage E
- March 14: Appoint separate public realm and facade contractors
- April 14: Start works on site
- March 15: Complete works

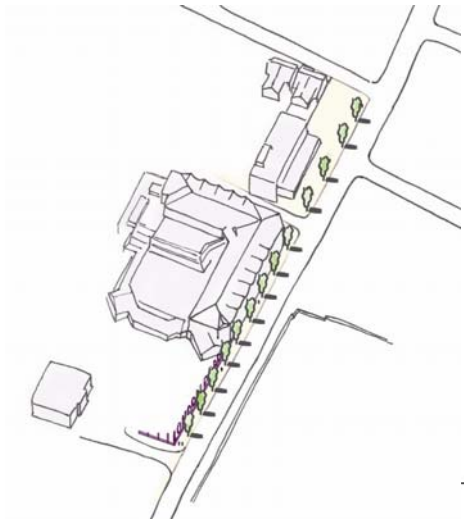
# London Road

## Shop parade areas

Improvements to building facades and street de-cluttering



An improved **Linking Space** making a more pleasant journey from south to north



**Node improvements** making it easier to move along London Rd

New and improved public linear, this space will be linked with the new Enterprise Centre and the retail support strategy

**amenity spaces**



**New / improved entrance to London Rd**

enhance the areas ethnic character and appeal



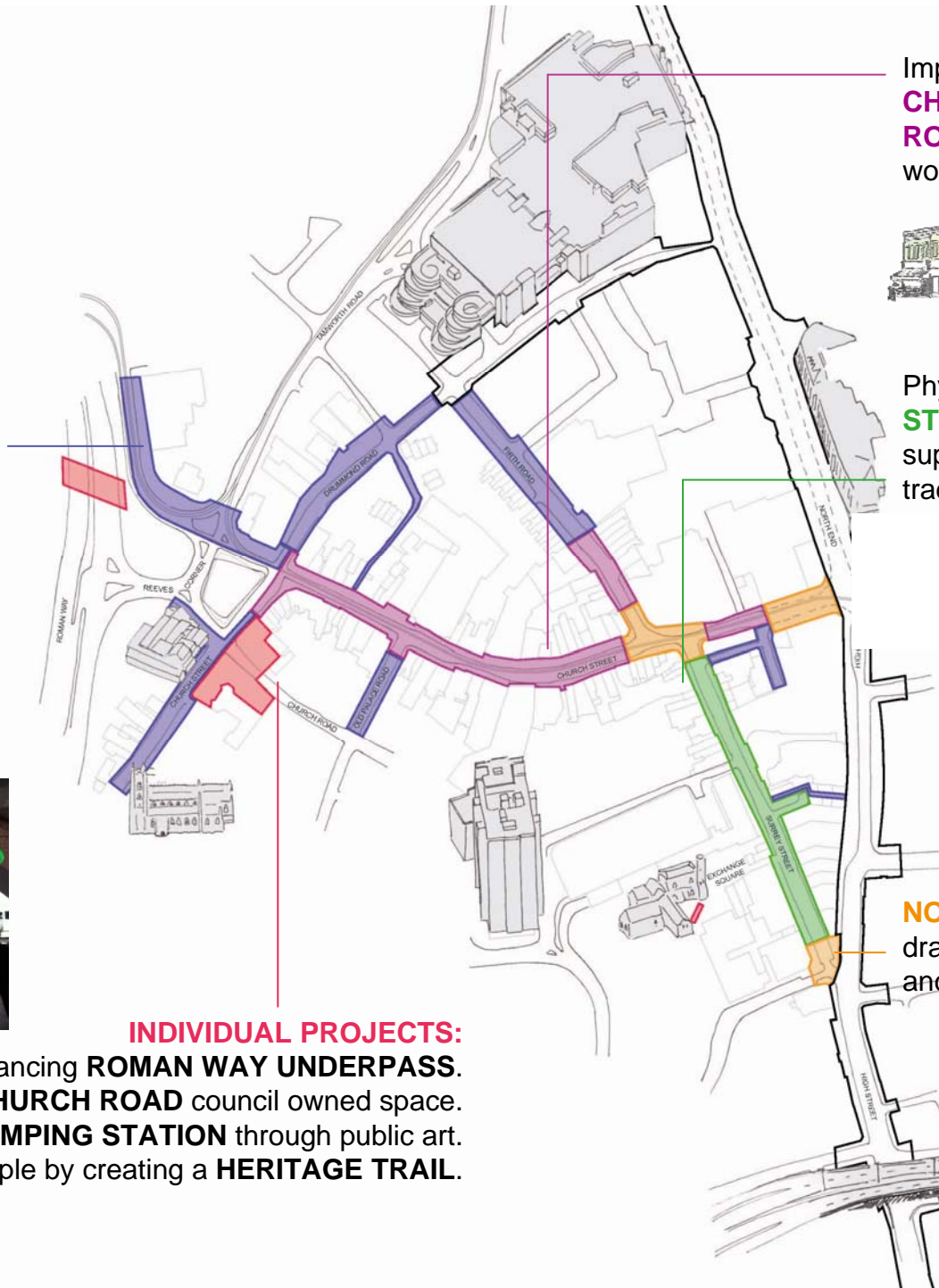
# Old Town



Improving **KEY LINKS** into Old Town.



- INDIVIDUAL PROJECTS:**
- Enhancing **ROMAN WAY UNDERPASS**.
  - Bringing life into the **CHURCH ROAD** council owned space.
  - Transforming the **PUMPING STATION** through public art.
  - Attracting new people by creating a **HERITAGE TRAIL**.



Improving the built quality of **CHURCH STREET** and **FRITH ROAD** shop parade and the street works



Physical improvements to **SURREY STREET MARKET** supporting the existing market traders and attracting more visitors.



**NODE IMPROVEMENTS** drawing people into Old Town and Surrey Street Market.



# Central Area



Improving **Key Links** between Old Town, North End, and High Street



Improving **Nodes and Key Junctions** to improve movement between different parts of the Town Centre

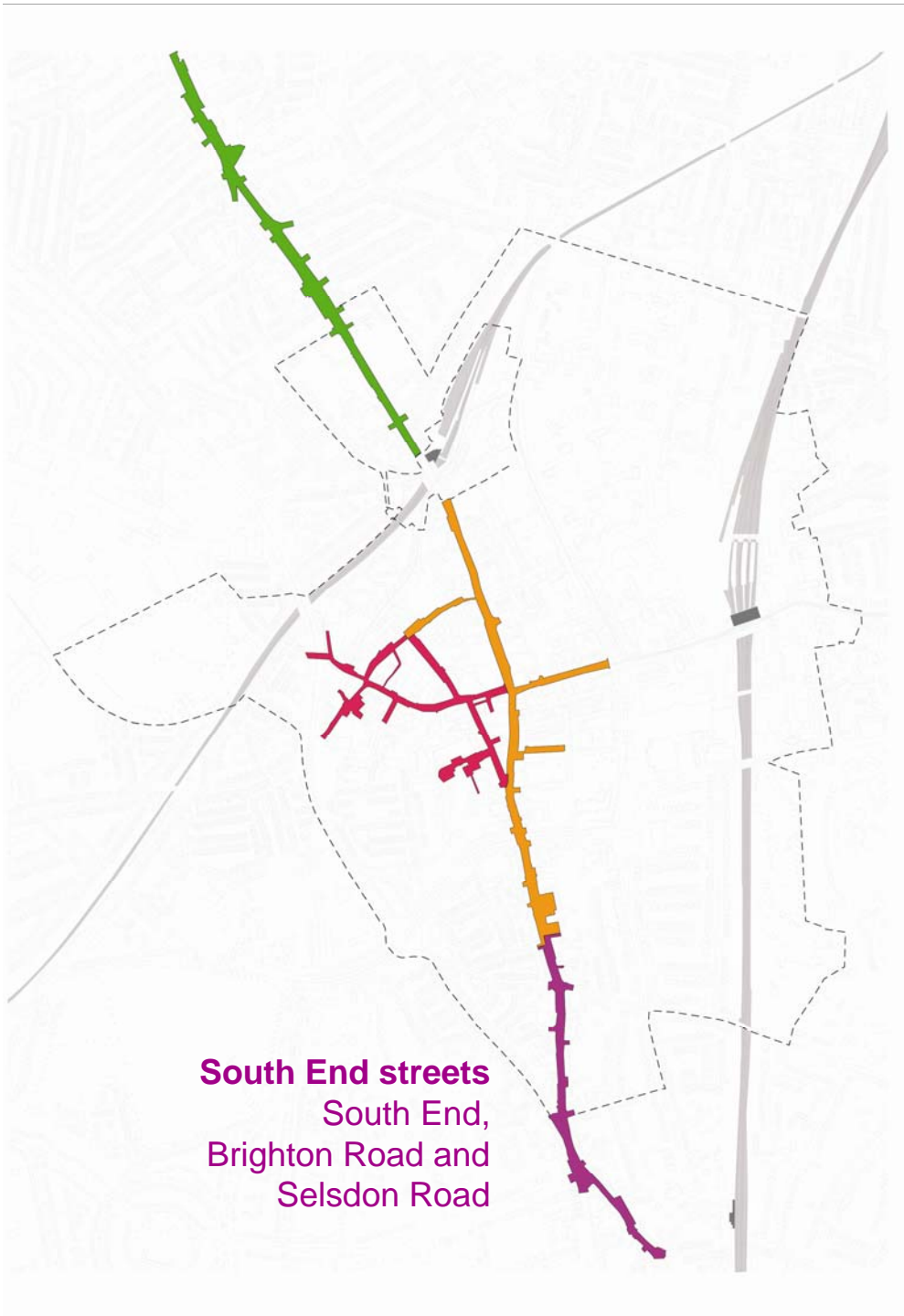


General **de-cluttering, paving repairs, new planting** across North End, George Street and High Street

Create an improved **amenity space** opposite the Town Hall at **Katharine Street shop parade** (as phase 1 of a larger civic space in this area)

Improve **Entry Points** into the Retail Core area creating a sense of entry / egress





## Project 2

### South End

- The project area includes; South End, Brighton Road and Selsdon Road
- The project includes a mix of;
  - Public realm works
  - Building facade works (40 units)

# Project 2

## Timescale

- Sept 12: Secure MRF funding
- Jan 13: Appoint design team (*public realm and building facades*)
- April 13: Public realm RIBA stage C
- April 13: Building facade work – small and large scale approaches
- May 13: Public consultation
- June 13: Building facade work – commence large scale design work
- Aug 13: Building facade work – start delivery of small scale works
- Sept 13: Public realm and building facade RIBA stage D
- Oct 13: Public realm and building facade RIBA stage E
- Feb 14: Appoint separate public realm and facade contractors
- March 14: Start works on site
- Dec 14: Complete works

# South End



Use art, lighting and de-cluttering to **create a sense of occasion in the 3 arrival areas** in the Restaurant Quarter

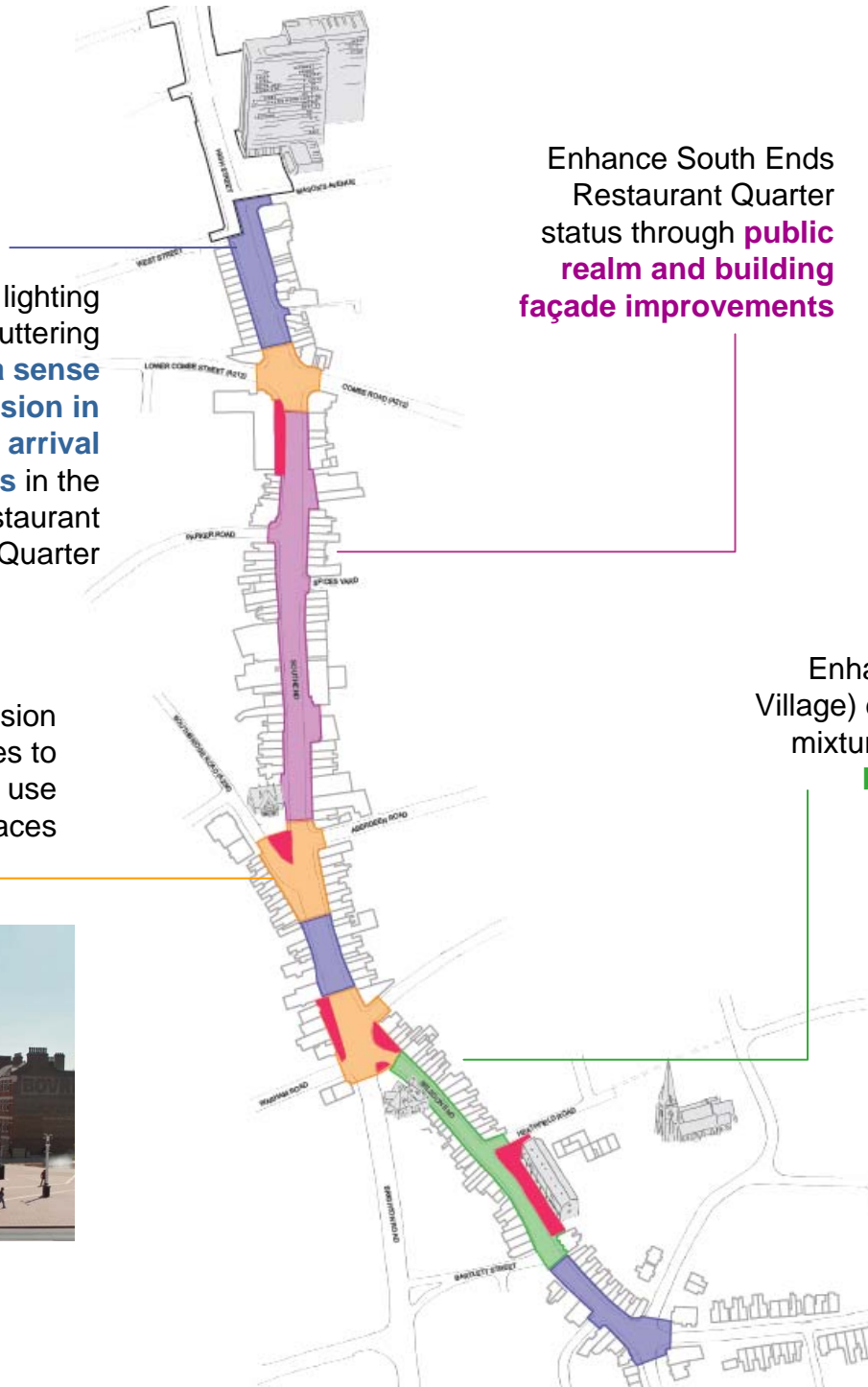
Enhance South Ends Restaurant Quarter status through **public realm and building facade improvements**



**Node improvements** and provision of pocket amenity spaces to encourage people to spill out and use the high streets as social places



Enhance Selsdon Roads (South End Village) distinct local character through a mixture of sensitive **public realm and building facade improvements**



# Next Steps

- The projects have secured funding and feasibility work has been carried out.
- The GLA funding agreements should be in place by the end of November 2012
- **Project 1:** Town Centre high streets – Procurement is underway and a CDH project manager will be in place in November, Place Making will retain design involvement
- **Project 2:** South End high streets – Procurement is underway and a CDH project manager is already in place, Place Making will retain design involvement



# Old Town Masterplan



# Preparing the masterplan

- The Mayor and the Council are both working together to fund this plan
- A stakeholder board of local businesses, interested groups and public authorities has been set up to guide the preparation of the plan
- A professional design team will be appointed in December 2012 to carry out the detailed work on the plan

# The Old Town Masterplan area



# Objective 1

## Opportunity sites



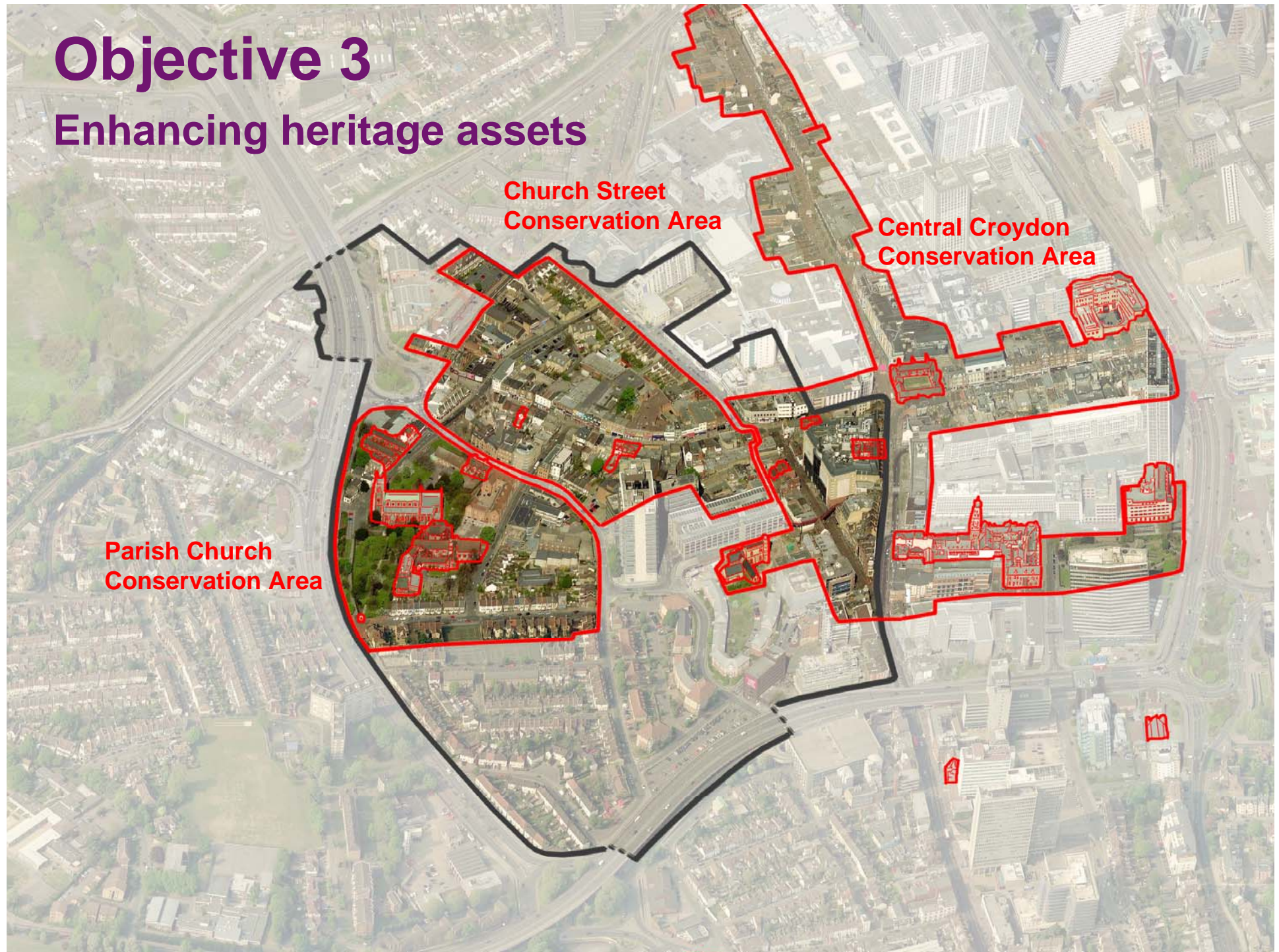
# Objective 2

Improving the public realm



# Objective 3

## Enhancing heritage assets



Church Street  
Conservation Area

Central Croydon  
Conservation Area

Parish Church  
Conservation Area

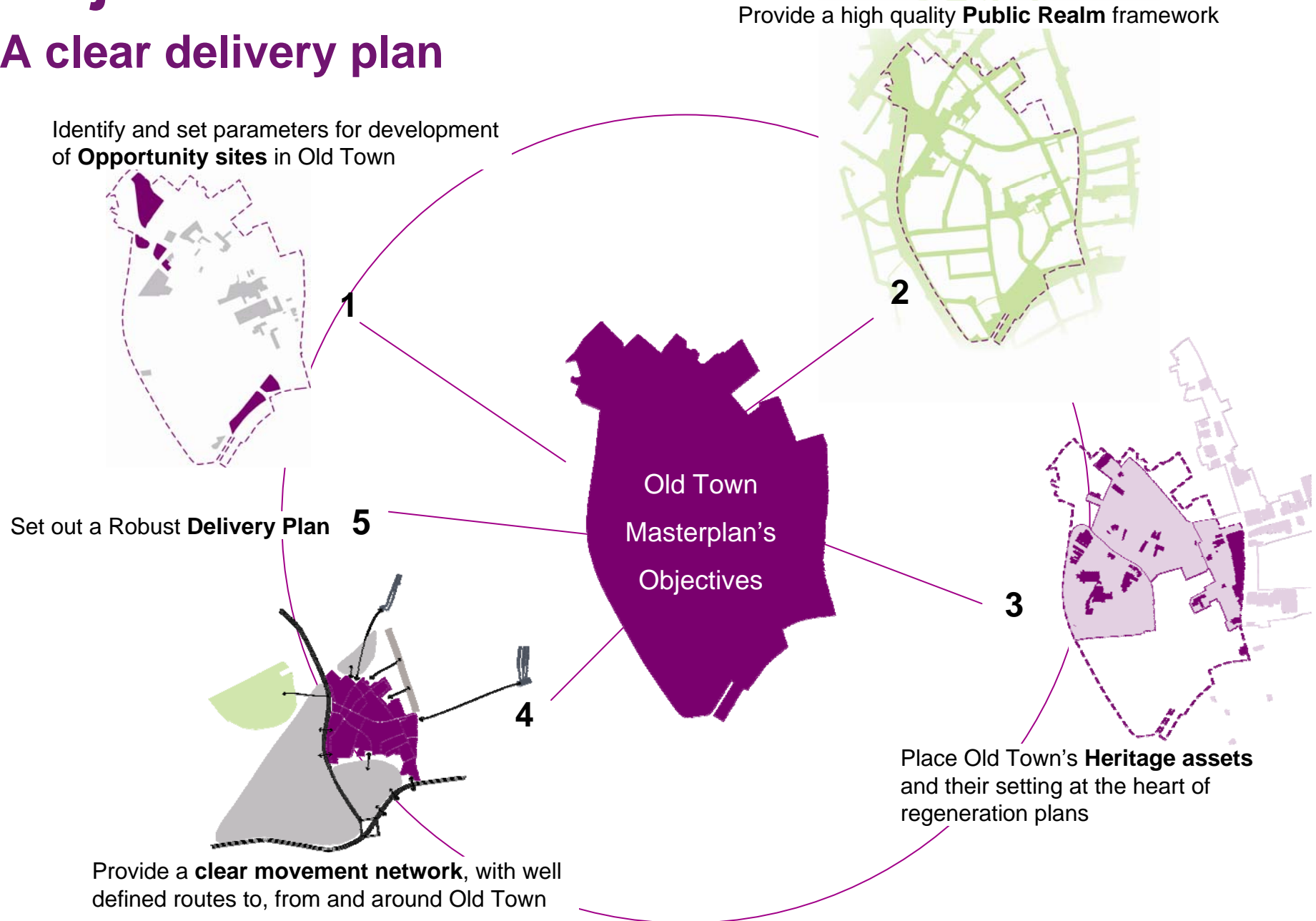
# Objective 4

Improving wider connections



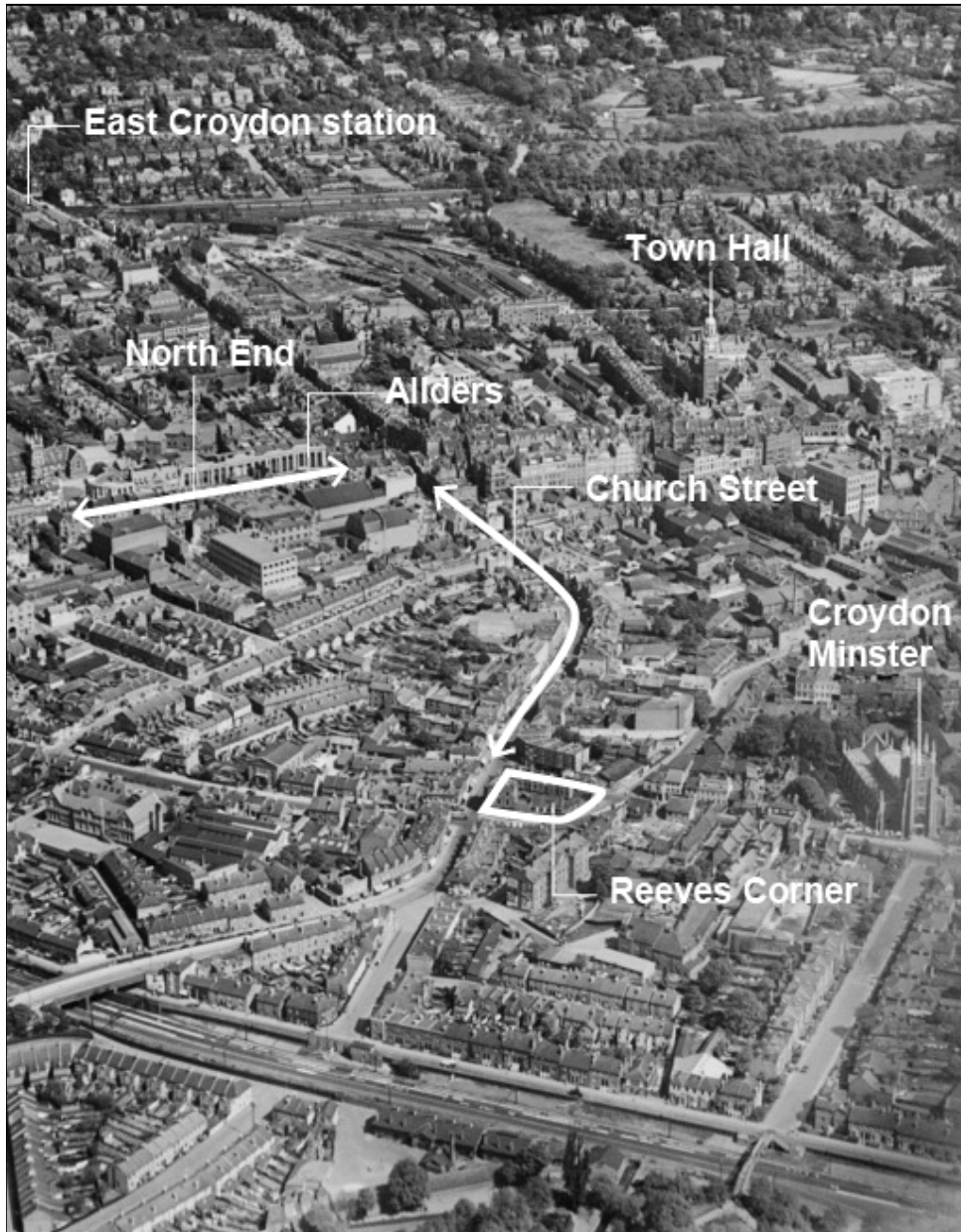
# Objective 5

## A clear delivery plan



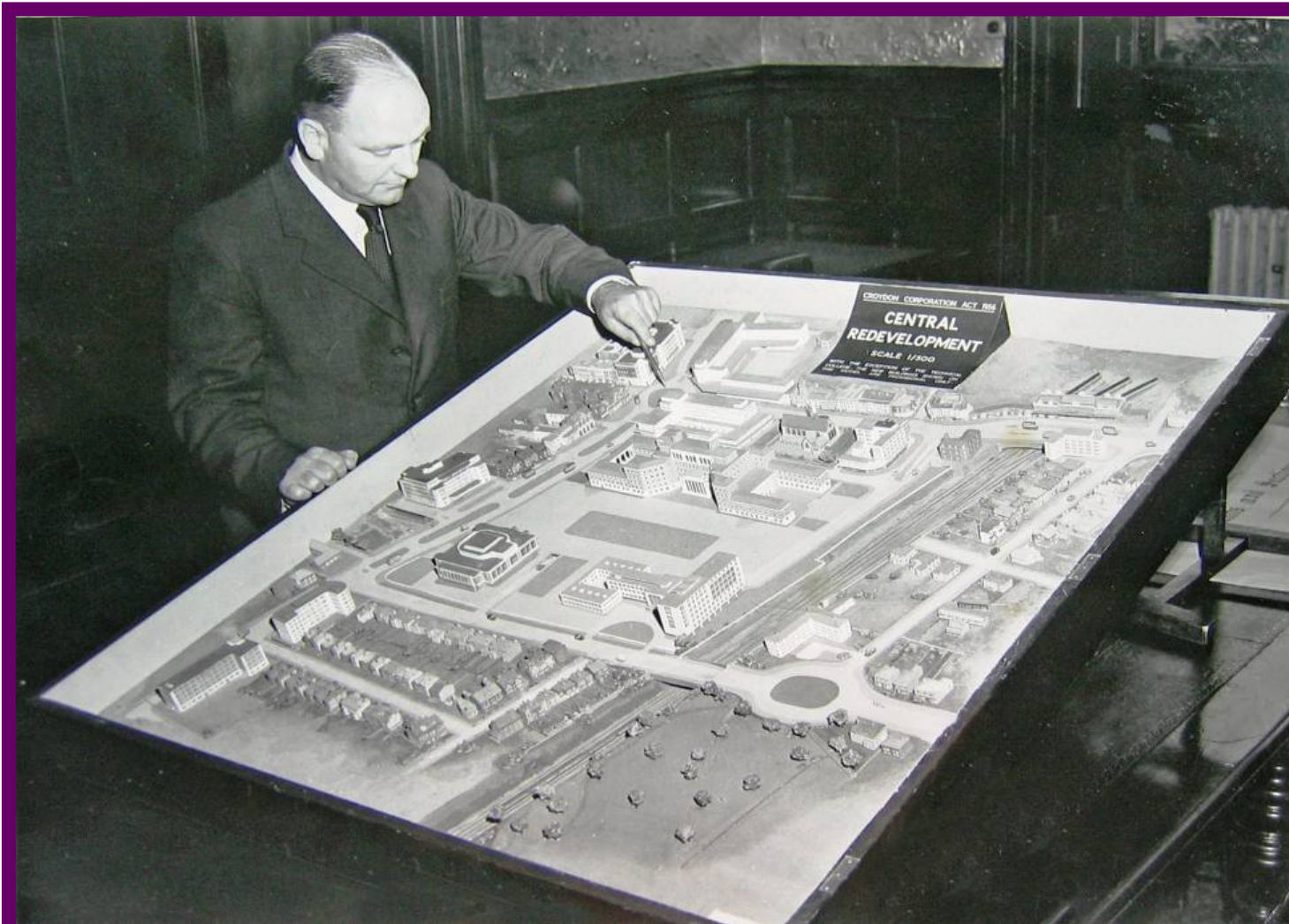


Aerial Image of Old Town circa 1928:



## The masterplan timetable

- April '12 Secure funding
- July '12 Stakeholder board
- Sept '12 Agree plan objectives
- Dec '12 Appoint design team
- Sept '13 Formal consultation
- Feb '14 Finalise plan
- March '14 Cabinet adoption



# Questions?

**CROYDON**  
[www.croydon.gov.uk](http://www.croydon.gov.uk)